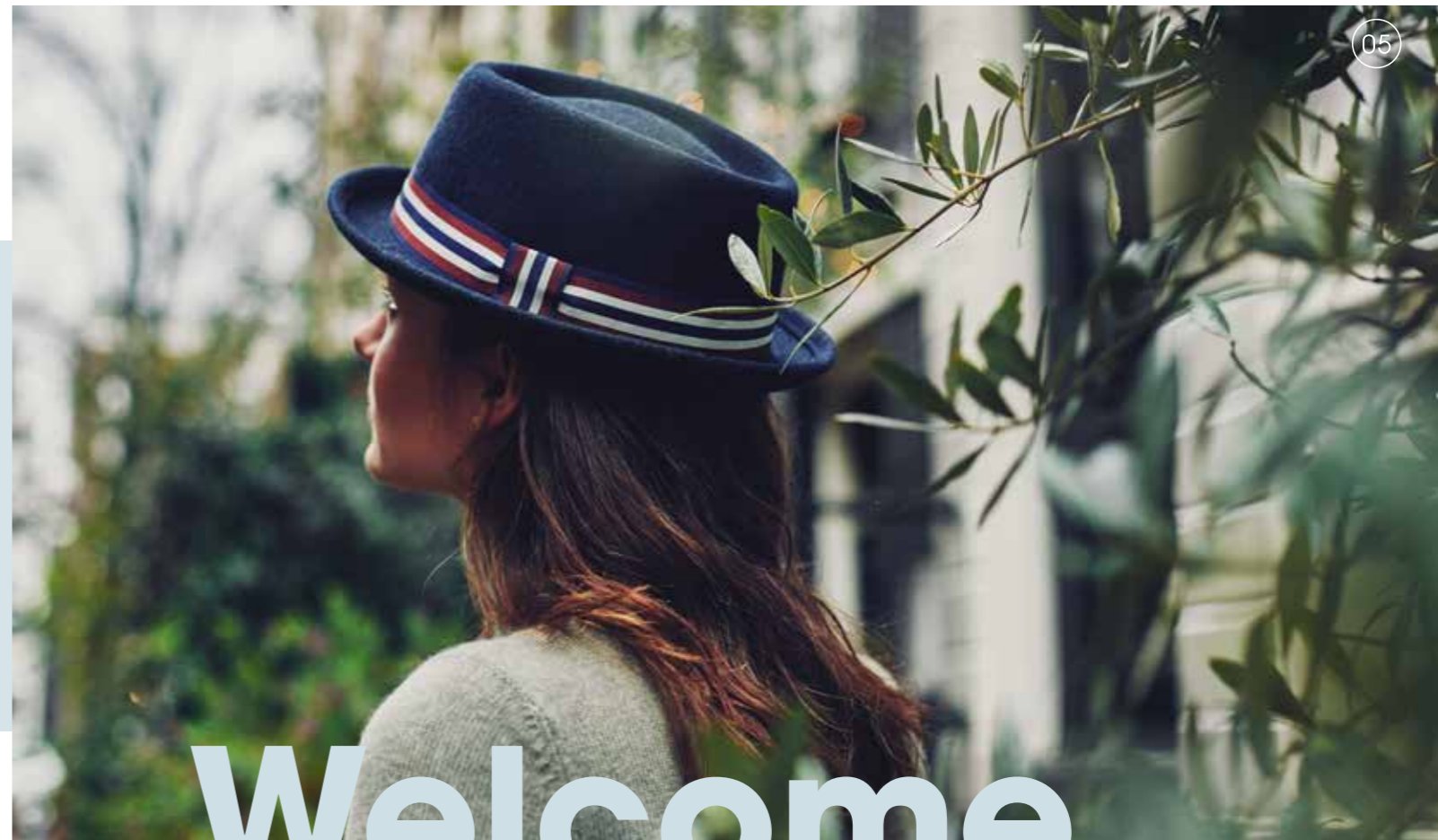


AW2018  
**Brontë**

—

This season, Amsterdam was used as décor for the Campaign shoot. The popular and lively city is the heart of the brand and inspiration for the new collection.



Welcome



06

07



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## WELCOME TO THE WORLD OF WONDERFUL HATS

Bronté is the main label of ID HATS and named after the daughter of founders Jos Verhoeven (CEO) and Marly Vroemen (hat designer). She is the face of the company and the muse of the designer. This ladies hat label projects vivid elegance and is offered in a wide range of luxury materials and fabrics. The Bronté collections are manufactured in Europe.

...

The Bronté label stands for innovative and contemporary fashion-oriented headwear design. It emphasizes the individuality of a woman (in every age category) wearing a hat at any time. It is a design label that blends casual comfort and elegant style.



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Comfortable



# Dutch design







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23



**Superior  
materials**





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# Modern

# Elegant







# Brontë

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